## Northeastern North Carolina Partnership for Public Health

Healthy Communities through Leadership and Collaboration

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# NORTHEASTERN NORTH CAROLINA PARTNERSHIP FOR PUBLIC HEALTH

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### What is the NENCPPH?

The Northeastern North Carolina Partnership for Public Health (NCNCPPH) is a partnership of health departments in Northeastern NC which have come together with support from the Division of Public Health, East Carolina University, and the NC Institute of Public Health at UNC Chapel Hill, to collectively address the community's health by sharing best practices and resources. Currently the NENCPPH represents nine health departments and eighteen counties.

**Mission:** To lead and support regional community health improvement through collaboration and collective impact.

### Goals

- · Regionally impact selected health indicators
- Position local health departments within the NENCPPH to be active and effective partners in promoting public health.
- Support workforce development and retention within the NENCPPH.

### **Activities**

Address substance misuse through the formation and meeting of a regional taskforce and development of a regional substance use information campaign, NENC Connect (www.nencconnect.org).

Discuss and support LHDs in the region regarding COVID prevention and management.

Discuss and share ideas on how to position local health departments within the NECNPPH to be active and effective partners in promoting public health.

Promote and pilot strategies for CMARC/CMHRP care management in LHDs.

Partnering to implement the Partnerships to Improve Community Health (PICH) coalitions for tobacco-free living and healthy foods initiatives.

Supporting healthy weight initiatives such as food/beverage policies, a regional activity challenge, and other regional wellness challenges/initiatives.

Address workforce recruitment, development, and retention needs, including developing and hosting a regional workforce development conference for NENCPPH health department staff, developing a regional internship and careers in public health campaign.

Discuss regional behavioral health needs and develop a regional business plan.

Increase awareness of public health events, initiatives, and best practices in the region through a regional newsletter, website, and shared calendar of events.

Networking between LHD staff for support and sharing best practices through sector Idea Exchanges.

Networking with community coalitions, including Substance Misuse Coalitions, Healthy Carolinians task forces, Eastern Health Stewards, and Health ENC.